



BLACKWOOD NEWS

previously 'Blackwood Newsletter'

advertising rates 2008

DISPLAY ADS are costed in modules of 90 x 50mm. Where a display ad uses the full width of the page, the width is 190mm. The rate is \$12.50 per module (ex GST). There are no preferred position loadings.

ARTWORK SPECIFICATION:

Digital artwork is preferred. Accepted formats are

- b&w or greyscale .eps (with fonts outlined)
- b&w or greyscale .tif - minimum 200 resolution

Where prepared artwork is not available, we can produce artwork POA. Enquiries & artwork should be emailed to blackwood@centralvic.com.au

- where space is available, advertisements for non profit, community based activities are placed free of charge.
- regular advertisers are invited to submit advertorials. These will be run when space is available.
- all accounts are due 14 days from publication

CLASSIFIED ADS:

Up to 5 lines (approx 40 words) \$5.00
additional lines (or part lines) @ \$1.

- classified ads must be paid in advance

ADVERTISING DEADLINES

June/July issue : May 20, '08
August/September issue: July 20, '08
October/November issue: September 20, '08
December/January issue: November, '08

To ensure space availability, please book your display ad a week before deadline.

example sizes
with rates
(ex GST)

1 module = \$12.50

2 modules = \$25.00

2 modules = \$25.00

4 modules = \$50.00

1/2 page / 5 modules long = \$62.50
full page = \$125

- all display advertisers will be given a complimentary basic listing on the centralvic.com.au website. Please advise if you don't wish to be listed.
- all future issues of Blackwood News will be downloadable from centralvic.com.au

If email is not available, copy & ads can be placed in the 'Blackwood News' box outside the Blackwood General Store or posted to
Blackwood News c/o Blackwood PO, Blackwood 3458